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1962 GARDEN MUMS

from

FAIRVIEW NURSERY

COON RAPIDS, IOWA

ROOTED CUTTING
WHOLESALE

PRICE LIST

RECEIVED

JAN 3 11 1962

U.S. Department of Agriculture

NOTICE
SPECIAL DISCOUNT

ON EARLY ORDERS

SEE BACK SIDE

Fairview

GARDEN MUMS

"The Midwest's Finest"

ARE

DESEASE FREE

FIELD TESTED

MODERN PACKAGED

AND ARE

POSTPAID

FAIRVIEW NURSERY

WHITE

- CHRIS COLUMBUS** Large decorative pom pom. Responds well for spring pots. Blooms Sept 15. 20 inches.
- JULIE B** A wonderful white button pom pom. Cushion type. A beautiful mum. Responds well for spring pots. Blooms Sept 15. 14 inches.
- MARTIN'S WHITE** Large pure white flower. Compact and bushy. One of the best whites. Blooms Sept 10. 14 inches.
- NANOOK** Nice clean white cushion. Low and compact growth. Makes nice spring pot plants. Blooms Sept 15. 14 inches.
- PRINCESS KAY** Pure alabaster white. Large blooms on strong stems. Blooms Sept. 12. 14 inches.
- RAGGEDY ANN** Snow white carnation flowered cushion like plant. Long lasting blooms. Blooms Sept. 10. 14 inches.
- WHITE CLOUD** Large blooms of pure white on strong stems. Blooms Sept. 15. 16 inches.
- WHITE RICE** Fully double 2-inch white pom poms. Responds real well for spring pots. Blooms Sept. 20. 14 inches.

PINK

- ANN LADYGO** Anemone flowered cushion of light Rose Pink. Outstanding beauty. Blooms Sept. 23. 15 inches.
- CAMEO** Pink cushion of a short perfectly rounded globe shape growth. Very pretty. Blooms Sept 20. 14 inches.
- COQUETTE** Rose pink cushion for early season bloom. Nice plants with dark green foliage. Blooms Sept. 15. 12 inches.
- CORAL MIST** (New 1960) Brightest coral-salmon pom poms to date. Excellent branching plant. Nice for cutting. Blooms Sept. 20. 16 inches.
- DAN FOLEY** A new tangerine to scarlet bloom on short cushion like plants. A beautiful mum. Blooms Sept 15. 15 inches.
- EDNA ROWLEY** A multitude of lavender-pink, ruby eyed buttons. Nice for cutting and a prolific bloomer. Blooms Sept. 15. 15 inches.
- FUCHIA FAIRY** Profuse light pink cushion, compact and well balanced plants. Responds well for spring pots. Blooms Sept 20. 14 inches.
- JOYOUS** Something new in a lavender-rose pink mum. Large beautiful flowers on strong stems. Blooms Sept. 18. 14 inches.
- MINN PINK** Loaded with clear rose-pink blooms. Truly the best pink cushion to date. Responds well for spring blooming pots. Blooms Sept. 15. 12 inches.
- PINK SPOON CUSHION** Vigorous growing lavender-pink spoon. Much more prolific flowering than the other spoons. An excellent late spring pot plant. Best for memorial day. Sept. 20. 12 inches.
- PRINCESS** Early carnation flowered deep old rose. Blooms for two months. Blooms Sept. 1. 14 inches.
- SPELLBOUND** Brilliant lavender. Medium large double flowers. Does very well for spring pot plants. Blooms Sept. 16. 16 inches.
- SNAPPY** (New 1961) An early compact low growing plant. Top quality flowers of Carmine-rose. Dark green foliage. Blooms Sept. 10. 14 inches.

MINIMUM ORDER 100 CUTTINGS

ALL ORDERS SHIPPED PARCEL POST PREPAID

GARDEN MUMS

ROOTED CUTTINGS ONLY

RED

- FLAME** (New 1961) A brand new lively bright red. A real fine early flower red. Long lasting. A real beauty. Blooms Sept. 15. 16 inches.
- LIPSTICK** The best brilliant red cushion to date. Nice large flowers on strong plants. Excellent for spring potted plants. Blooms Sept. 15. 14 ins.
- ORINOCO** A new crimson cushion. Non fading qualities of unsurpassed breeding. Very different. Blooms Sept. 20. 14 inches.
- RADIANCE** Red decorative. Responds uniformly and breaks freely. Excellent for spring pot plants. Blooms Sept. 20. 16 inches.
- RED ELF** Bright red pom poms on low plants. Very nice for borders and accents. Blooms Sept. 20. 12 inches.
- RUBY MOUND** (New 1960) New very bright deep ruby-red mounded cushion. No fading. Far ahead of any red cushion. Excellent for spring blooming plants. Blooms Sept. 20. 13 inches.
- SCARLET CRIMSON** Glowing bright red mounds. Very eye catching cushion type plants. Blooms Sept. 20. 15 inches.
- VULCAN** Dark red fully double blooms on short branchy plants. Best early red. Blooms Sept. 15. 12 inches.

YELLOW

- CHIQUITA** Clean plants with scores of letter perfect deep yellow pom poms. Almost button type bloom. Good for spring potted plants. Blooms Sept. 20. 15 inches.
- GOLDEN FANTASY** Bright golden carnation type flowers. Something completely new in mums. Blooms Sept. 15. 14 inches.
- GOLDEN MOUND** Excellent golden-yellow cushion. The best yet for early borders. Blooms Sept. 10. 12 inches.
- GOLD RIBBON** Large orange to lemon pom poms low growing cushion type plants. Blooms Sept. 18. 14 inches.
- LEE DICK** A very nice lemon-yellow pom pom on low growing plants. A real nice cushion mum. Blooms well in spring pots. Blooms Sept. 15. 13 inches.
- LEMON DROP** Lemon-yellow, small button pom poms on low bushy plants. Blooms Sept. 10. 12 inches.
- MARTIN'S YELLOW** Large light yellow flowers on nice mound shaped plants. Excellent for borders. Blooms Sept. 10. 12 inches.
- NEWTON** Large golden-yellow flowers on medium sized plants. A very nice cut flower. Blooms Sept. 25. 16 inches.

Same Price On All Varieties

EACH 25 OF A VARIETY — \$2.00

EACH 50 OF A VARIETY — \$3.50

EACH 100 OF A VARIETY — \$6.50

COON RAPIDS, IOWA

REAL GOLD Large decorative bloom of real deep gold. Low, strong cushion type. Blooms Sept. 15. 13 inches.

TONKA Large flowering deep yellow flowers on erect, stiff stems. A new improved yellow. Blooms Sept. 1. 14 inches.

WYZATA (New 1961) Bronze tinged buds opening to a deep yellow on strong stems. Very good for cutting. Really a nice new yellow in mums. Blooms Aug. 25. 16 inches.

YELLOW CHRIS COLUMBUS Large decorative bright yellow. Responds very well for spring pot blooms. Blooms Sept. 15. 16 inches.

YELLOW SUPREME A bright lemon-yellow. Very pretty on strong cushion type plants. Nice for spring pot sales. Blooms Sept. 20. 14 inches.

BRONZE

AKSARBEN Large double flowers in clusters of suntan-rose. Blooms early till frost. A new outstanding bronze mum from Nebraska U. Blooms Aug. 20. 16 inches.

BRONZE QUEEN Large copper bronze blooms on cushion type plants. Very nice. Blooms Sept. 15. 14 inches.

DANDY Early blooming incurved red-bronze upright cushion plants. Responds well for spring blooming plants. Very nice. Blooms Sept. 16. 14 inches.

EARLY HARVEST A massive cushion plant of rich mahogany-orange bronze flowers. Blooms Sept. 1. 14 inches.

HARVEST BRONZE Very early rich apricot-bronze and gold. Large flowers on low plants. A real nice cushion. Blooms Aug. 20. 12 inches.

LAWRENCE BLANEY Beautiful glittering orange-red decorative, compact and smartly styled. Responds well for spring blooming pots. Blooms Sept. 20. 16 inches.

TECUMSEH Low mounded cushion of rich red to fluffy bronze. Excellent for borders. Blooms Sept. 12. 12 inches.

PURPLE

PURPLE CARPET Bright purple buttons on nice shaped dwarf plants. Makes a nice border plant. Excellent for spring blooming pot plants. Blooms Sept. 15. 12 inches.

PURPLE QUEEN A deep purple on low mound shaped plants. Completely covered with large flarets. Very good for borders and spring pot plants. Blooms Sept. 20. 12 inches.

PURPLE WATERS The best early deep purple. Masses of double three inch flowers on well balanced plants. Responds well for spring blooming pot plants. Blooms Sept. 17. 20 inches.

TWINK (New 1961) Hundreds of purple button pom poms on strong low growing plants. Makes nice flowering spring potted plants. Blooms Sept. 20. 13 inches.

TWINKLE A nice cushion of deep rose-purple. Excellent border plant. A novel color for spring potted blooming plants. Large flowered. Blooms Sept. 15. 14 inches.

MINIMUM ORDER 100 CUTTINGS

ALL ORDERS SHIPPED PARCEL POST PREPAID

SPECIAL COLLECTIONS

SPECIAL PRICES ON COLLECTIONS

First Quality Plants. Each Variety Labeled.

Our Selection.

COLLECTION NO. 1

**SPRING POT
BLOOMING VARIETIES
POSTPAID**

COLLECTION NO. 2

**CUSHION VARIETIES ONLY
POSTPAID**

SPECIAL COLLECTION PRICES

200 Rooted Cuttings	—	\$12.00
400 Rooted Cuttings	—	\$23.00
600 Rooted Cuttings	—	\$33.00
1000 Rooted Cuttings	—	\$50.00

Discount Applies on Above Collection Prices

POSTPAID

REMEMBER

ORDER EARLY

GET YOUR DISCOUNT

PLANTS SHIPPED ANY TIME YOU DESIRE

All Plants Postpaid

How To Grow

SPRING BLOOMING

POT PLANTS

Cuttings planted in 3-inch pots in March, pinched two weeks later and grown at 60 degrees will bloom in May without shade or lights. For the better blooming varieties see below.

WHITE

Chris Columbus
Julie B
Nanook
Princess Kay
White Rice

YELLOW

Chiquita
Lee Dick
Lemon Drop
Real Gold
Yellow Chris
Columbus
Yellow Supreme

PURPLE

Purple Carpet
Twink
Twinkle
Purple Waters
Purple Queen

RED

Lipstick
Lawrence Blaney
Orinoco
Radiance
Red Elf
Ruby Mound

PINK

Ann Ladygo
Dan Foley
Edna Rowley
Fuchsia Fairy
Minn Pink
Pink Spoon Cushion
Snappy

BRONZE

Dandy
Early Harvest
Harvest Bronze
Bronze Queen

SPECIAL DISCOUNTS

10% discount on all cash orders sent in before February 20. 5% discount on all cash orders sent in from February 20 to April 1. All orders will be shipped on the date you wish from January 1, 1962 to May 20, 1962, weather permitting. All orders are shipped — **PARCEL POST PREPAID.**

